

The Role of Technology in Quantitative Trading Research

<u>AlgoQuant</u>

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Lecturer Profile

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The Ingredients in Quantitative Trading

- Financial insights about the market
- Mathematical skill for modeling and analysis
- IT skill?

The Research Process

- Start with a market insight (hypothesis)
- Quantify and translate English (idea) into Greek (mathematics)
- Model validation (backtesting)
- Understand why the model is working (or not)
 - Performance statistics
 - Calibration
 - Sensitivity Analysis
 - Iterative refinement

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Tools Available for Backtesting

Excel

- Matlab/R/other scripting languages...
- MetaTrader/Trader Workstation
- RTS/other automated trading systems...

R/scripting languages Advantages

- Most people already know it.
 - There are more people who know Java/C#/C++/C than Matlab, R, etc., combined.
- It has a huge collection of math <u>functions</u> for math modeling and analysis.
 - Math libraries are also available in SuanShu (Java), Nmath (C#), Boost (C++), and Netlib (C).

R Disadvantages

TOO MANY!

Generate Trading strategy

- Identify some "invariance" (properties) in historical data (in-sample without data snooping).
- Create a quantitative model to describe those properties.
- Verify if the properties are persistent (out-sample).
- Create a trading strategy from the analysis.

Backtesting

- Backtesting simulates a strategy (model) using historical or fake (controlled) data.
- It gives an idea of how a strategy would work in the past.
 - + It does not tell whether it will work in the future.
- It gives an objective way to measure strategy performance.
- It generates data and statistics that allow further analysis, investigation and refinement.
 - + e.g., winning and losing trades, returns distribution
- It helps choose take-profit and stoploss.

A Good Backtester (1)

- allow easy strategy programming
- allow plug-and-play multiple strategies
- simulate using historical data
- simulate using fake, artificial data
- allow controlled experiments
 - e.g., bid/ask, execution assumptions, news

A Good Backtester (2)

- generate standard and user customized statistics
- have information other than prices
 - e.g., macro data, news and announcements
- Auto calibration
- Sensitivity analysis
- Quick

Iterative Refinement

- Backtesting generates a large amount of statistics and data for model analysis.
- We may improve the model by
 - regress the winning/losing trades with factors
 - identify, delete/add (in)significant factors
 - check serial correlation among returns
 - check model correlations
 - the list goes on and on.....

Bootstrapping

- We observe only one history.
- What if the world had evolve different?
- Simulate "similar" histories to get confidence interval.
- White's reality check (White, H. 2000).

Some Performance Statistics

pnl

- mean, stdev, corr
- Sharpe ratio
- confidence intervals
- max drawdown
- breakeven ratio
- biggest winner/loser
- breakeven bid/ask
- slippage

Omega

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$$\Omega(L) = \frac{\int_{L}^{b} [1 - F(x)] dx}{\int_{L}^{b} [F(x)] dx} = \frac{C(L)}{P(L)}$$

- The higher the ratio; the better.
- This is the ratio of the probability of having a gain to the probability of having a loss.
- Do not assume normality.
- Use the whole returns distribution.

Calibration

- Most strategies require calibration to update parameters for the current trading regime.
- Occam's razor: the fewer parameters the better.
- For strategies that take parameters from the Real line: Nelder-Mead, BFGS
- For strategies that take integers: Mixed-integer nonlinear programming (branch-and-bound, outerapproximation)

Sensitivity

- How much does the performance change for a small change in parameters?
- Avoid the optimized parameters merely being statistical artifacts.
- A plot of measure vs. d(parameter) is a good visual aid to determine robustness.
- We look for plateaus.

Summary

- Algo trading is a rare field in quantitative finance where computer sciences is at least as important as mathematics, if not more.
- Algo trading is a very competitive field in which technology is a decisive factor.